One World, Many Stories



Summer is here and the Alameda County Library is excited to announce its annual Summer Reading Game! Packed with fun and prizes! The Summer **Reading Game** provides a simple, low-cost, FUN way to encourage young people to read over the summer by providing them with incentives and

prizes in exchange for reading. And all reading counts; including books, magazines and reading out loud to siblings or grandparents for teens. Participation grows each year. Last year over 15,000 children and over 800 teens registered to read and win prizes!

This year's Summer Reading Game children's theme is "One World, Many Stories" and for teens it's "You Are Here!" The fun runs June 13th – August 13th, 2011 and participants can sign up anytime and get their gameboards, reading logs, etc. at any of the Alameda County Library's branches, including Albany, Castro Valley, Centerville, Fremont Main, Irvington, Newark, Niles, San Lorenzo, Union City and the Bookmobile.

Prizes include books, passes to museums and research centers like Lawrence Hall of Science and Chabot Space and Science Center, Holographic Rulers and many more! Don't miss out! Studies show that on average, children who read no books over the summer lose 3 months in reading achievement during that time. That means that by the time they reach the sixth grade, they are close to two grade levels behind their



peers in reading. This loss significantly impedes academic progress and Alameda County's Summer Reading Game helps fill these gaps in a fun way! For more information visit one of Alameda County's Library branches or visit us online at http://www.aclibrary.org/

Message from the Director

Predicting the future in the digital world of information is simply impossible. Ten years ago, Wikipedia did not exist, nor did Twitter, or wireless to any extent, and certainly not Facebook, which now has almost 600 million users. The Internet itself as a general tool is only about fifteen years old.

This explosive world of information delivery is one that Alameda County Library must contend with and has been doing so very successfully. During this same past fifteen years, Library usage has increased, amongst all ages, as our patrons have found how well the Library serves their varied needs.

When the Foundation began, the Mission was to provide additional funds for books and materials. But this is 2011, fifteen years later, and not only has the world of information changed, but the financial world of our states and municipalities has also changed.

If we want our Library to continue to thrive and remain open, the Foundation needs to change with this new world. But to do so, we continue to need your wonderful and generous contributions and support. Our Library is amazing and we want to make sure to keep it that way as we continue navigating through the vast information highway...happy summer everyone!

Tiona Smith
Executive Director



Books, Books And More....Computers!

Jean Hofacket, County Librarian Alameda County

Over the past 15 years, free access to computers and the Internet in public libraries has evolved from a rare commodity into a core service. Today people from all walks of life rely on this service every day to look for jobs, find health care, stay current with the world in which they live, enroll

in distance-learning classes and

start small businesses. Library computers are in such demand that more than 85 percent of libraries are not able to meet the demand for computers throughout the day. 2.5 million people are using the Alameda County Library computers every year. Nationally, 79 million people use the computers at their local libraries.

Regardless of income, customers rely on library computers for fundamental tasks in their lives. They use resources to, apply to college, secure national, state and local government benefits and learn about critical medical treatments. They also use library computers to connect with family and friends, manage bank accounts, apply for permits, start community associations and read the daily newspaper.

In extreme conditions people turn to public library internet terminals when they have nowhere else to go. In the wake of natural disasters, such as Katrina and the flooding that is now occurring along the Mississippi River, public libraries are often the last remaining places where people can search online for shelter, food, medical and other disaster related resources.

From a library customer in Mississippi, "I just had to apply for disaster assistance. Like so many applications, it's done online, we will be needing our public libraries for this too!"

Books are dear to our hearts and minds – but we can never forget in this day and age that it is information that provides power for people to make their own decisions, take charge of their own lives and fulfill their dreams and much of that information now comes from the tech world. Internet

access is now one of the most sought after public library services, and is used by nearly half of all visitors. The focus of public libraries will continue to be opening the doors to the power of information for everyone; the ways in which we do that will continue to be

a challenging evolution and we are most certainly up to that challenge. My thanks to all of you for being partners in these exciting endeavors.



Alameda County Library on Wheels...

The Alameda County Library Bookmobile is a fun library on wheels with books, magazines, music CDs, CDROMs, videos, DVDs and audio books for children, teens and adults. The bookmobile visits schools and neighborhoods once every two weeks. Please visit the Alameda County Library website for the current summer schedule: http://www.aclibrary.org/branches/bkm/

Alameda County Library cards can be obtained on

the Bookmobile. Library materials are checked out for two weeks and can be returned to the Bookmobile or to any branch of the Alameda County Library.

Titles not found on the Bookmobile can be requested from another library. Items may be reserved from the Library's online catalog. Just select Bookmobile as the pick-up point and it will be delivered at the stop where the library card is registered. Requests may also be made by contacting the Bookmobile office at (510) 745-1477, 9:00am – 5:00pm Monday through Friday.



Alameda County Library Bookmobile is a wonderful place to browse, meet neighbors and expand horizons. Look for us at a stop near you...

Greetings from the New Deputy County Librarian...

Cindy Chadwick, Deputy County Librarian Alameda County



Hello! I'm grateful for the opportunity to introduce myself. I'm Cynthia (Cindy) Chadwick, the new Deputy County Librarian for Alameda County Library (ACL). I come to ACL with 12 years of experience in Colorado public libraries and am very happy to be here.

Public libraries change lives by providing everyone with opportunities to learn and grow. Alameda County Library (ACL) is a fascinating place and I am so impressed with the work that is happening in all our branches—the 10 library buildings, our Bookmobile, Extension Department and on our website, (www.aclibrary.org).

I feel so lucky to work in a field where people come, voluntarily, for services we can provide to them for free. Of course, libraries are "free" only for the people who use them. The volunteers and staff who make libraries run know very well the time, effort and money it takes to make "free" happen.

And we could not do this vital work without the support from the Alameda County Library Foundation (ACLF), (www.aclf.org). I feel fortunate to count the Alameda County Library Foundation as a partner in this most excellent adventure. Let's keep amazing things happening at our libraries!

Volunteer at ACLF!

Volunteers are the powerhouses behind the scenes who make the Foundation's work possible. Consider volunteering for one of the many ACLF committees or joining the ACLF Board. Other ways you can help include assistance with office work, volunteering to assist with special events, serving on a committee or helping out with special fundraising campaigns.



ACLF also reaches out to local school districts and participates in the Teens' Community Service Program. This is a year 'round opportunity where students can work in the Foundation office and gain real-life office administration experience and knowledge while also earning Community Service hours for graduation.

Call the Foundation at 510-745-1542 or email volunteers@aclf.org for more information on volunteer opportunities.

Alameda County Library Branches

Albany

1247 Marin Avenue Albany, CA 94706-1796 510-526-3720

Castro Valley

3600 Norbridge Avenue Castro Valley, CA 94546-4382 510-667-7900

Centerville

3801 Nicolet Fremont, CA 94536-3493 510-795-2629

Dublin

200 Civic Plaza Dublin, CA 94568-2619 925-828-1315

Fremont Main

2400 Stevenson Blvd. Fremont, CA 94538-2326 510-745-1400

Irvington

41825 Greenpark Drive Fremont, CA 94538-4084 510-795-2631

Newark

6300 Civic Terrace Avenue Newark, CA 94560-3795 510-795-2627

Niles

150 "I" Street Fremont, CA 94536-2998 510-795-2626

San Lorenzo

395 Paseo Grande San Lorenzo, CA 94580-2491 510-670-6283

Union City

34007 Alvarado-Niles Road Union City, CA 94587-4498 510-745-1464

Bookmobile 510-745-1477



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Give today and receive these great sponsor privileges...

\$50 ACLF Member

• Special "Sponsor" Library Card that identifies you as a library supporter every time you use it.

\$100 Readers Circle

• Listing of your name, in the "Honor Roll" of donors in newsletter.

\$250 Literary Circle

- All of the above, plus:
- A special library tote bag.

\$500 Associates Circle

- All of the above, plus:
- A gift of a special book from the County Librarian.

\$1000 Authors Circle

- All of the above, plus:
- An invitation to a private breakfast with the County Librarian.



Albany / Bookmobile / Castro Valley / Centerville / Dublin / Fremont Main / Irvington / Newark / Niles / San Lorenzo / Union City

Yes, I want to help the Alameda County Library keep its essential services available in the face of drastic city and state funding cuts. Enclosed is:

□ \$1000 Authors Circle □ \$500 Associates Circle □ \$250 Literary Circle □ \$100 Readers Circle □ \$50 ACLF Member □ Other \$

Check enclosed (payable to Alameda County Library Foundation).

Please charge my: □VISA □ MasterCard □ American Express

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