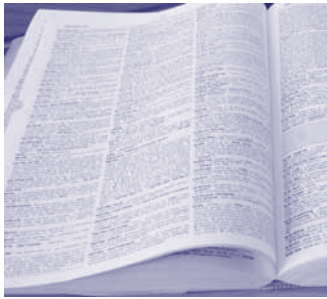




Published by the Alameda County Library Foundation

Why should you make a donation to a tax-supported institution?



The Alameda County Library Foundation (ACLF) is the fundraising arm of the Alameda County Public Library System. Established in 1996 as an entity separate from the Library, ACLF seeks private sector support for selected capital improvements, services and programs that provide greater access to learning for the County's diverse population.

ACLF provides funding for programs that complement, but do not replace, the government's responsibility for operating the Library.

Many opportunities and challenges lie ahead for public libraries. Who could have predicted the changes in technology that have occurred in the past twenty years? And who can predict the changes that will occur in the Twenty-first Century?

A quality library is essential for a thriving community and a vibrant democracy. It is a source of education, information and pleasure for residents of all ages. The Library must be a vital link in community efforts to improve workplace literacy and to recruit and retain quality personnel.

We need your support to help our great Library prepare for the extraordinary demands of this new century. While much has been accomplished, there is so much more still to be done. Contributions to ACLF will help the Library create innovative new opportunities for learning and growth and to remain at the national forefront of public library service. Our libraries are true community centers, offering free public access to resources that inspire, educate and entertain.

SENIORS: Making Daily Activities Easier – “Simple and Easy Gadgets & Other Devices”

Join the Alameda County Library and Karen Marshall, “The Gadget Lady” and Assistive Technology Coordinator with Community Resources for Independent Living (CRIL) for a hands-on demonstration of devices and aids that can help make routine tasks and leisure activities easier for seniors.



Magnifiers, listening devices, easy-to-use can openers, gripping products and many more simple and easy-to-use gadgets will be discussed. There will also be extensions for grasping out-of-reach items, higher-tech readers for reading labels on prescriptions or cans, TV listening headsets, vibrating alarm clocks and special reading devices on display.

This program is FREE and no reservation is required. For more information contact Senior Services at 510.745.1499/510.745.1491 or seniors@aclibrary.org. To learn about more programs like these please visit www.aclibrary.org/services/seniorServices

Message from the Director

Two thousand nine was a very good year for the Alameda County Library Foundation.

Thanks to the generosity of many individuals, corporations and foundations; support for the library and its programs increased by over 47% compared to that of 2008.

Because of this financial support, the Foundation was able to provide funding for many worthwhile Library programs and services, including, Homework Centers, programs for kids, teenagers, adults and seniors (see pg. 1 for upcoming program) as well as the Start With A Story Program (see page 2 for recent program award) and the Juvenile Hall Literacy Program. For more complete information on ACLF's activities and current opportunities please visit us online at www.aclf.org. Have a super fantastic summer and thank you for your continued support!

Tiona Smith
Foundation Director



Library Hall of Fame...

The mission of the Alameda County Library Foundation is to raise funds to provide library programs that would not otherwise be available in our community. These Library programs are vast and free of charge to the community. Due to the hard work and dedication of our staff as well as the support from our community, the Library is able to produce some of the most stellar programs around. Testaments to these efforts are our Library programs that are being recognized within Alameda County and abroad.

The California State Association of Counties recognizes outstanding county programs with Challenge Awards that best reflect the key elements of innovative, unique, and easily replicable programs. The award is for discovering new and effective ways to provide programs and services with creativity and enthusiasm in the face of limited budgets and troubling circumstances. The Alameda County Library is honored to have two award recipients:



Cyrus Armajani received the Challenge Award for the Write to Read Camp Sweeney Literacy Program. Write to Read – Camp Sweeney is a literacy program of the Alameda County Library in collaboration with Alameda County Office of Education

and Alameda County Probation Department. Over the course of three 14-16 week sessions, Write to Read provides 50 or more Camp Wilmont Sweeney residents with literacy instruction in small groups and in one-on-one tutorials. Camp Sweeney, a transitional facility in the Probation Department, provides rehabilitative services to young men who range in age from 15-18. Camp Sweeney houses up to 100 non-violent offenders for an average of 6 months.

Gertrude Rooshan received the Merit Award for “Small Business Solutions @the Library.

Small Business Solutions@the Library program is made possible through a community partnership between the Fremont Main Library, the City of Fremont Economic Development Department, the Fremont Chamber of Commerce, the Alameda County Small Business Development Center (ACSBDC) and the Small Business Administration (SBA) San Francisco District Office. The library hosts monthly business programs to help the small business owner achieve growth and find funding. Expert speakers provide information on a variety of topics and the event gives the business owner a chance to network.

Additionally we are proud to announce that the Alameda County “Start with a Story” Project, managed by Program Manager Lisa Harris, has been selected as one of three institutions in the country to receive the Coretta Scott King Book Donation Grant.



The Coretta Scott King Review Books Donation Grant was created to help build collections and bring books into the lives of children in latchkey, preschool programs, faith-based reading projects, homeless shelters, charter schools and underfunded libraries. An enduring message of the Committee's Public Awareness Campaign is that books and reading can only add value to children's lives if books are present in their lives along with opportunities to read and be read to. The Coretta Scott King Book Awards Committee believes children lives must be saturated with books and reading opportunities. The Review Books Donation Grant addresses these objectives.

“Start with a Story” will receive 80 titles for children and young adults that were submitted to the American Library Association for consideration of the Coretta Scott King Book Award. These books will be used to establish a permanent storytime collection for “Start with a Story”.

Congratulations to all involved in these incredible efforts!!!!



From the desk of the County Librarian

In good times libraries are essential to the vitality and success of our communities.

In difficult times they are a visible part of society's safety net and a tool of economic development. For example, early literacy services, such as preschool "story times," build essential literacy skills that lay the foundation for children's later success in school. These services directly contribute to long-term economic success in our communities. Public libraries also provide the largest after school programs in the state as well as supporting reading readiness, formal education and ultimately job readiness.

Our libraries assist in workforce development by providing access to technology as well as to employment search and career training. Over the past year, thousands of individuals have poured into our libraries to conduct job searches, complete job applications, and develop interviewing strategies. Across the country, public libraries are the largest providers of free Internet and computer access.

Providing strong support for the creation and success of community owned businesses is also a function of our libraries. Today, our libraries are helping entrepreneurs leverage the challenges and opportunities of building a green economy.



Finally—as evidenced by our new Castro Valley Library—libraries act as catalysts for the structural development of communities by contributing to the stability, safety and quality of life in neighborhoods. They “anchor” development by complementing neighborhood retail and cultural destinations and generating foot traffic (but not sales competition) for local businesses. They provide meeting space for community groups and a safe location for students to spend time after school.

Our numbers over the past year show how responsive our libraries have been during this time of economic crisis. Circulation is up 8 % over last year. The number of people walking through our doors has topped the 5 million mark. More than 2 million people have accessed our virtual library (www.aclibrary.org), viewing more than 77 million items.

National studies have demonstrated a strong return on investment for public libraries: \$4.00 - 5.00 for every \$1.00 invested. Public libraries are community treasures that need to be expanded, not cut back. In fact, we support healthy communities by assuring that there are more libraries than McDonald's in the United States.

Please enjoy and support your library!

Alameda County Library Branches

Albany

1247 Marin Avenue
Albany, CA 94706-1796
510-526-3720

Castro Valley

3600 Norbridge Avenue
Castro Valley, CA 94546-4382
510-670-6280

Centerville

3801 Nicolet
Fremont, CA 94536-3493
510-795-2629

Dublin

200 Civic Plaza
Dublin, CA 94568-2619
925-828-1315

Fremont Main

2400 Stevenson Blvd.
Fremont, CA 94538-2326
510-745-1400

Irvington

41825 Greenpark Drive
Fremont, CA 94538-4084
510-795-2631

Newark

6300 Civic Terrace Avenue
Newark, CA 94560-3795
510-795-2627

Niles

150 "I" Street
Fremont, CA 94536-2998
510-795-2626

San Lorenzo

395 Paseo Grande
San Lorenzo, CA 94580-2491
510-670-6283

Union City

34007 Alvarado-Niles Road
Union City, CA 94587-4498
510-745-1464

Bookmobile

510-745-1477

Alameda County Library Foundation
– Board of Directors
Ralph Johnson, President
Navin Sethi, Treasurer
Holly Walter, Secretary
Jerry Ahuja
Janet Camarena
Yvone Hobbs
Dinesh Sawal
Lance Tomasu
Aaron Wong

Jean Hofacket, County Librarian

Alameda County Library Foundation
– Staff
Foundation Director
Tiona Smith
tsmith@aclf.org
Phone: 510-745-1542
Scott Johnson, Capital Campaign
Director, 510-745-1551
sjohnson@aclf.org
Office Administrator
Minu Javan-Khoshdel
mkhoshdel@aclf.org
Phone 510-745-1532

**The Campaign for the
Castro Valley Library**

**“Opening the Door to Lifelong Learning”
Charitable Donation & Multi-Year Pledge Form**



Yes, I want to invest in the new Castro Valley Library!

Name _____ TEL _____

Address _____ City _____ State _____ ZIP _____

Email _____ My Employer matches gifts _____ (name)

- Please accept my donation of \$ _____.
- Please accept my pledge of \$ _____, payable over _____ years (1,2 or 3).
- Preferred Billing: Monthly Quarterly Annually (circle) First payment of \$ _____ enclosed.
- Payment Method: Check Stock/Wire Transfer (contact Library Foundation)
- Credit Card. Type: _____ Acct # _____ Exp Date _____
- Memorial or Honorary gift for _____

Please make checks payable to:
Alameda County Library Foundation
2450 Stevenson Boulevard
Fremont, CA 94538; Tax ID# 94-3243339
www.aclf.org; TEL 510-745-1542

Signature _____
Date: _____

The Campaign for the Castro Valley Library provides opportunities for individuals or organizations to associate their names with this facility. Through their multi-year pledges or outright gifts, supporters can name specific rooms, lobbies, offices and other facilities. They can also underwrite vital programs and central collections. Please visit www.aclf.org for more details.