

Ex LIBRIS

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Summer Reading Program Successes

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Executive
Director

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County Library
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Have you
Signed Up Yet
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Program?

Over 10,000 youngsters took a magical trip to Pasquale's Pet Shop (where you don't pick a pet—the pets pick you) via the Alameda County Library 2006 Summer Reading Game, which ran from June 12 to Aug. 12. Almost half of these enthusiastic animal fans read long enough to reach the midway point and earn the first prizes: a book bag, a bookmark, and a pizza certificate from Round Table. Three-quarters of those went on to complete the path and dip their hand into the magic fishbowl to find out which pet chose them.

This is about a 5% increase in the number of first prize winners to go on to earn the final prizes. Final prizes included a paperback book of their choice, a pet sticker and a Randy Winn pin from Oracle and the San Francisco Giants.

In addition to the Summer Reading Game, a full complement of special programs was held at each of the libraries. These programs ranged from puppet shows and storytellers to magicians and live animals! Children's staff reported that all programs were extremely well attended and much enjoyed by the eager

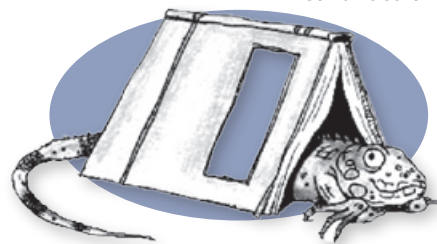
participants and library customers of all ages.

The reading game and special events were funded in part by the Alameda County Library Foundation; RoundTable Pizza; the Lawrence Hall of Science, U.C. Berkeley's public science center; Oracle and the San Francisco Giants; as well as, individual library leagues and Friends of the Library groups.

The game's success was made possible by the help of the 337 fine junior high students who were part of the Kid Power helpers. One of the Kid Power volunteers reported that the best part of helping out was "Watching the excitement of the kids as they completed their board games."

Once again teens also got into the summer reading spirit in the 5th annual Teen Summer Reading Program, with this year's theme, "Read Around the World." Teens signed up and got

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Planning Under Way for Next Passport Event

Get ready to be dazzled at the Alameda County Library Foundation's 3rd Annual Passport to Adventure fundraiser, *Multicultural Magic*, set for **Friday evening, June 8, 2007**, at the Fremont Main Library.



As in previous years, participants will enjoy fine wines, delicious foods from a variety of cultures, magical entertainment, and a fabulous array of auction prizes. Funds raised will support Alameda County Library programs and services. Tickets are \$100 (\$70 of ticket is tax-deductible) or blocks of 12 for \$1,000.

We're currently looking for volunteers to serve on several event planning committees. For information, contact Development Director, Tiona Smith at 510-745-1542 or tsmith@aclf.org.

ACLF Mission Statement:

To raise funds to provide library programs that would not otherwise be available in our community

www.aclf.org

Not only kids and teens had fun this summer with reading programs especially for them. Numerous branches also held Summer Reading Programs for adults, including **Newark Library, Albany Library, San Lorenzo Library, Union City Library** and **Castro Valley Library**.

The City of Albany's Measure G to fund **Albany Library** services, including the opening of the Library on Sundays, passed with 72.66% of the vote in June's election. Over 200 people endorsed the measure, including Supervisor Keith Carson and many businesses and community groups. The community celebrated the First Sunday with a ribbon-cutting and party on Sept. 17.

The Foundation is sponsoring a fall photography workshop for older children at Albany Library in conjunction with the "Albany Reads" program, which encourages the people to read *The Kite Runner*. The exhibit of photos will be on display at the final Albany Reads program.

Design continues to move forward on the new **Castro Valley Library**. On Sept. 20 the Castro Valley Advisory Committee met to look at a variety of issues concerning the new Library, including the selection of art.

In June, the Dublin City Council voted to increase funding of **Dublin Library** hours by adding Fridays from 10 a.m.-6 p.m. "Having our Library open seven days a week completes our commitment to our community to provide them with an inspiring place to experience the joy of read-

ing and learning," commented Mayor Janet Lockhart. County Librarian Jean Hofacket added, "The residents of Dublin are very fortunate to have a City Council that is so committed to excellent library service."

The Alameda County **Write to Read** program at Juvenile Hall is a semi-finalist for a prestigious award by the President's Committee on the Arts and Humanities. The Committee will reveal the 15 finalists in the next few months. The Write to Read adult literacy program was featured prominently in a DVD and booklet of best practices distributed to hundreds of literacy groups nationwide.

The Alameda County Library **Reading for Life/Jail Tutoring Program** is applying for funding for a new project, "Start with a Story," to utilize trained volunteers to deliver storytimes, books and literacy care packages to the hundreds of young children who visit family members in Santa Rita Jail.

Fremont Main Library held many excellent programs and exhibits in the celebration of the city's 50th anniversary, including the Oral History Interviewees

Display, and the Bookmobile's participation in a major event in Central Park on Sept. 9.



It was a busy summer at both **Irvington** and **Niles Libraries**. There were wonderful, well-attended programs, which included a clown, a singing storyteller, a magician and origami making.

At the end of May, **San Lorenzo Library** hosted its annual Poetry Slam for teenagers. This year's event was highlighted by the release of a publication, *Poetry Slam 2003, 2004, 2005*.

This summer, the entire library staff mobilized to reorganize the shelving of materials to create a more spacious feel for the Library. A "new look" that should be in place by November. The Library recently got a second self-checkout machine to make checking materials easier for our customers.

In July, the Alameda County Library Foundation sponsored a zany audience participation performance at the **Union City Library** called Mad Science. Also in July, adult patrons enjoyed a program with three Bay Area mystery writers, Camille Minichino, Margaret Dumas, and Ann Parker, who discussed the joys, trials and tribulations of writing and publishing.



TumbleBooks Added to Kidsplace on Website

Need a good story to read? Just turn on your computer and head to <http://kidsplace.aclibrary.org> to find an enchanting selection of books and games geared toward the elementary-age audience.

TumbleBooks are created by taking existing picture books, adding animation, sound, music and narration to produce an electronic picture book that you can read or have read to you.

In addition to children's storybooks, TumbleBooks includes selections for young adults on important social and health issues, puzzles and games, and a growing selection of storybooks in languages including Spanish and Chinese. While the database is available both in the Library and remotely, you may need to use your library card number to access it from home.

Meet the Foundation's New Executive Director

Richard B. Ajluni has served as Director of External Relations for Joint Venture: Silicon Valley Network for the past two years. Joint Venture is a nonprofit organization that brings together business, government, academia, organized labor, and the broader community to highlight issues and work toward innovative solutions. He worked previously as a fundraising consultant: with a client list including the Diocese of San Jose, Emergency Housing Consortium, Bellarmine College Preparatory, and the Human Relations Commission of Santa Clara County.

Additionally, Richard has more than 10 years experience in the production and management of special events, specializing in community events. He has been previously employed with the San Jose Convention Center, Santa Clara Convention Center, Hayes Mansion & Conference Center, and America Online.

Richard also owned a restaurant in



Richard B. Ajluni

'I was raised in a family where books were our friends, libraries were the places where we were encouraged to explore and to learn.'

downtown San Jose for five years.

Richard has a long history of volunteerism and community leadership, including recent service as Chair of the Arts Commission—City of San Jose, Chair of the Official City Events Task Force—City of San Jose, and a Steering Committee Member of Artsopolis. He is currently a member of the Board of Directors of the Association of Fundraising Professionals—Silicon Valley Chapter, and serves as Board Chair of MACLA, a multicultural arts organization.

"I was raised in a family where books were our friends, libraries were the places where we were encouraged to explore and to learn," Richard noted. "Both as a parent and as a professional, working for ACLF is an honor and a privilege."

Richard is a graduate of San Jose State University and Bellarmine College Prep. He and his wife, Karen, are the parents of three young children.

THE Legacy Founders SOCIETY

Leave Behind a Legacy

The Legacy Founders Society is a group of generous individuals who have named ACLF in their will, trust, life insurance policy, pooled income fund

or other estate gift. Won't you consider joining? For more information, please contact Development Director, Tiona Smith at 510-745-1542 or tsmith@aclf.org.

Our thanks to the following generous members of the Legacy Founders Society:

| | | | |
|---------------------------|-----------------------|------------------------------------|----------------------|
| Evelyn Bako | Sandi & Dick Pantages | Patricia Simon | Kenneth Weiss |
| Alice C. & Paul L.C. Fong | Sheila C. Pruitt | Barbara Sullivan | Aaron & Maelene Wong |
| Jean Hofacket | Deborah & Thomas | Myril L. & Nanci M. Tougas | Linda Wood |
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| Mary Jo Pace | Dolores Rose | Jennifer Weiss & David Taber | |
| Betty Pacheco | John Sheridan | | |



Summer Reading Program

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their reading log at their neighborhood Alameda County Library branch or the Bookmobile, then used their log to keep track of hours spent reading. Teens received incentive prizes as they reached a certain number of hours spent reading. Those reading 25 hours



could choose a free paperback and those completing 50 hours received a free day pass to Paramount's Great America. Over 2,000 teens participated, a 12% increase from last year's program. According to the Alameda County Library Teen

Specialist Gary Morrison, participants particularly enjoyed the multicultural theme and related books that were the focus of this year's program.

The Teen Summer Reading Program was made possible by the generous support of Alameda Library Foundation and Paramount's Great America.

The Foundation's **Monthly Partner Program** makes giving easy by freeing you from having to write a check to the Foundation... and it means that your gifts go to work immediately.

Here's how it works: By prior arrangement, a specified amount of money will be automatically deducted from a Visa, MasterCard or bank account on the date you choose. These proceeds then go to ACLF to help support programs for toddlers, teens, adults and seniors.

By becoming a **Monthly Partner Program** member you'll also help reduce administrative costs and give the library a steady source of dependable support.

To sign up now, please fill out and return the enrollment form at right. For bank account transfers please include a voided check with your enrollment form. For more information or to receive additional forms, please contact Tiona Smith at 510-745-1542 or visit us online at www.acf.org.

Monthly Partner Program Enrollment Form

FIRST NAME* MI LAST NAME*

STREET ADDRESS*

CITY* STATE ZIP CODE*

PHONE NUMBER* E-MAIL ADDRESS

Payment Information

I would like to make a monthly pledge of: \$30 \$20 \$15 Other \$ _____

I would like to donate to ACLF by: credit card bank account transfer-EFT (voided check enclosed) check other _____

Credit/Debit Card Information

I authorize Alameda County Library Foundation to make a monthly charge of the amount indicated above on my credit card. A record of each charge will appear on my monthly credit card statement.

Card type (check one): Visa MasterCard

Credit Card Number _____

3-digit Security Code _____ Exp. Date _____

Signature _____

Thank you for your gift!

Please mail form to Alameda County Library Foundation, Monthly Partner Program, 2450 Stevenson Blvd., Fremont, CA 94538 or fax to 510-793-2879. Please call 510-745-1542 with questions.

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