# **FALL 2004**

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Children's Book Week Plus to focus on international theme

California Stories Uncovered is followup to successful Grapes of Wrath/California Reads project

**Summer Reading Programs attract** thousands of young participants

Legacy **Founders Society** welcomes new members

## **Grab your 'Passport to Adventure'**

Travel the globe at April 29 signature fundraiser!

magine. You pass through the doors of Fremont Main Library and magically are transported to the



four corners of the globe. You will experience this and much more at the Alameda County Library Foundation's "Passport to Adventure" fundraiser set for April 29, 2005.

Passport to Adventure will be the Foundation's first (and we hope annual) big-ticket fundraiser to celebrate the diversity of the community, and showcase how libraries and books bring the world into our homes and lives. With this event, the Library will take attendees on a trip around the world to visit India, China, Mexico, Japan, Iran, Africa and many other

> countries, continents and cultures whose peoples now contribute to the diversity and international flavor of our community.

The evening will

feature sights, sounds and food from every continent. Picture a room filled with silken robes and breathtaking Persian rugs. Ponder choosing from exotic foods

like tandoori chicken, Chinese spring rolls or mango pudding. Gorge your ears, too, on salsa music or lyrical and lively local poetry. And, best of all, enjoy all this right here in Alameda County!

> So mark your calendars and get ready to book your ticket. "Passport to Adventure" will offer up a whirlwind tour of the world and a celebration of

our community while helping to raise muchneeded funds for the Library. It promises to be an event you won't want to miss.



#### PASSPORT TO ADVENTURE

Friday evening, April 29, 2005 Fremont Main Library Tickets: \$100 per person (510) 745-1514 for information

## PASSPORT EVENT COMMITTEE NEEDS YOU!

As with any good adventure, planning and organizing will be critical. With your help—which includes your creativity and ingenuity—the Passport to Adventure fundraiser can be a huge success. The Event Committee.

which held its kickoff party in August, still needs volunteers willing to roll up their sleeves and to make it all happen. Here are just some ways you can get involved:

- Work with the business community to obtain event sponsorships.
- Help procure donations for

the event's auction.

- Assist with publicizing and promoting the event.
- Support the staff on the day of the event.

For more information or to volunteer, please contact Lara White at the Foundation, 510-745-1514, or e-mail

lwhite@aclibrary.org.



# Let's take a trip around the world

parking interest in reading and starting children down the path to a life-long enjoyment of books are some of the most valuable contributions libraries make to any community. To help fulfill this important mission, the Alameda County Library will once again celebrate its annual Children's Book Week Plus throughout the month of November. Partnering in this venture is **Mervyn's**, with a \$23,000 grant secured by the Foundation.

This year's Children's Book Week (CBW) will celebrate the richness of children's literature as well as the breadth of cultural diversity in the communities the Library serves. It will feature three main components:

- Purchasing multicultural books and other reading materials for all branches.
- Planning and presenting a wide range of programs and activities at branch libraries throughout the County showcasing our community's numerous cultural traditions. Library staff will also develop and present theme-based programs using the Multicultural Kits developed by the Library at each of the branches. (The kits include stories, music, crafts and games from India, Iran, China and other places.) See listing at right.
- Utilizing the Alameda County Library website to help promote the Children's Book Week activities and programs and to host the Children's Book Week game, this year a word game involving titles of popular children's books. Children will receive prizes for successfully completing the game.

So if there's a child in your life, plan on using this wonderful oppor-

tunity to introduce or strengthen his or her ties to books and to the wonderful possibilities reading provides for gaining a better understanding of our world. Children's Book Week Plus will run from November 1–24. For more information, visit the Library website at www.aclibrary.org.

Children's De	- I- W I- DI D f -		
Children's Bo	ok week Plus Perfo	ormers and Activities	
Library	Date/Time	Performance/Event	
Albany	Nov. 9 / 7 p.m.	Yolanda Rhodes: Music, stories and dance	
Bookmobile	Nov. 17 / 3:30 p.m.	Magician Alex Golzalez at Warm Springs Com-	
		munity Center, 47300 Fernald St., Fremont	
<b>Castro Valley</b>	Nov. 15 / 3:30 p.m.	P&T Puppet Theater: "Just So Stories"	
	Also during CBW—	Vote for your favorite book!	
Centerville	Nov. 9 / 3:30	Gary Lapow: "R-E-S-P-E-C-T" music program	
	Nov. 13, 20, 27 / 2-4 p.m.	Stop by for "Read-to-Me" mini-storytimes	
Dublin	Nov. 8 / 4 p.m.	Yolanda Rhodes: Music, stories and dance	
	Nov. 9 / 6:30-7:30 p.m.	Family Story Night for all ages	
	Nov. 10 & 17 / 4-5 p.m.	Clara Yen: Multicultural Storytelling	
Fremont Main	Nov. 10 / 7 p.m.	Gary Lapow: "R-E-S-P-E-C-T" music program	
	Nov. 23 / 2 p.m.	P&T Puppet Theater: "Just So Stories"	
	Nov. 24 / 4 p.m.	Cinderella Silk Road program for all ages	
	Also during CBW—	We'll have a Book Swap at Children's Ref. Desk!	
Irvington	Nov. 3 / 4 p.m.	Derique: Fun, hip-style "body percussion"	
	Also during CBW—	We'll have a Book Swap!	
Newark	Nov. 23 / 7 p.m.	P&T Puppet Theater: "Just So Stories"	
	Also during CBW—	We'll have a Book Swap!	
Niles	Nov. 18 / 4 p.m.	Derique: Fun, hip-style "body percussion"	
	Also during CBW—	We'll have a Book Swap!	
San Lorenzo	Nov. 15 / 7 p.m.	P&T Puppet Theater: "Just So Stories"	
	Nov. 18 / 3:30 p.m.	Cinderella Silk Road program for all ages	
<b>Union City</b>	Nov. 4 / 6:30-7:30 p.m.	Day of the Dead Story and Craft Program	
	Nov. 18 / 6:30 p.m.	Magician Alex Golzalez	

## 'California Stories Uncovered' to promote understanding

alifornia Stories Uncovered, an upcoming statewide program funded by a California Council for the Humanities grant received through the Foundation, will provide a unique opportunity for Californians to tell and listen to stories revealing the realities of their lives. The campaign follows 2002's highly successful *Grapes of Wrath* project, which saw many residents reading and discussing John Steinbeck's acclaimed novel and participating in programs at Alameda County Library branches.

Funded by a \$7,000 grant, Alameda County Library's programs will be held at the Albany, Castro Valley, Dublin, Fremont, Newark, San Lorenzo and Union City branches in April 2005. Plans are being developed to include activities such as public programs, exhibits, interviews and group discussions.

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#### **Foundation Offers Thanks**

Nearly 200 Foundation donors and volunteers attended the annual Donor Party held on July 30. Hosted this year by Barbara and Dr. Gene Barry at their elegant Milpitas home, this event provided the Foundation with the opportunity to offer thanks to the people whose generosity in time and financial support are indispensable to our work. Good food and great conversation filled the evening, which was capped off with a presentation by author Liz Franklin on tips for keeping your office organized.

#### **Lives Changing Lives**

Few books are as inspiring to young readers as biographies of great leaders, athletes, writers, artists and others who have realized their dreams and accomplished much with their lives. Capturing the attention of today's young readers, however, requires that the Library contain a full range of biographies, including life stories that younger people can identify with. Unfortunately, up until now, the majority of the Library's biography collection was outdated

and limited in its breadth. Now, thanks to grants to the Foundation from US Bank, the Y&H Soda Foundation and the Greater Bay Bank Corporation, Alameda County Library will soon benefit from the infusion of life stories of accomplished people representing a full range of cultural backgrounds and life experiences. In addition to modern biographies of great historical figures, the new collection will include contemporary biographies of figures like baseball great Alex Rodriquez, inventor Patsy Sherman,

and singer and actor Marc Anthony,

whose lives may offer inspiration and

role models for today's young reader.

## Women's Health Issues Receive Attention

One key to good health is information. To help ensure that female patrons of Fremont Main Library have access to the latest and most accurate healthcare information, the Foundation recently received a generous grant from **Kaiser Permanente**. Funding from this grant will update the Library's collection of books on important health issues for women, including breast cancer, diabetes, heart disease and mental health. The new books should be on the shelves by early next Spring.

#### Foundation Helps Fund Successful Summer Reading Programs

ACLF joined forces with **Northern California Grantmakers** and many businesses and organizations to fund another highly successful summer of reading programs for both children and teens. Over 11,000 youngsters participated in the 2004 Summer Reading Game, "Secret of Pirate's Cove," reading more than 84,000 hours! Now in

its third year, the Teen Summer Reading Program saw 1,700 teens sign up and over half win prizes including tickets donated by

Great America. In addition, more than 350 junior high students put in over 3,800 hours helping younger children with the game, and many local library branches got into the spirit with pirate-themed puppet shows, films and crafts.

Other generous donors of ling and prizes included

funding and prizes included
Northern California Grantmakers,
Round Table Pizza, San Francisco
Giants, The Lawrence Hall of Science,
Krispy Kreme Doughnuts, Hometown
Buffet, Great America, Albany Bowl
and local branch Friends of the Library
groups and Library Leagues.

#### "Catch a Star" Program Recognizes Employee Excellence

Each day, dozens of Alameda County Library employees go the extra mile to provide first-class service to library users. To help acknowledge and thank them for their extraordinary service, the Foundation has funded an employeerecognition program called "Catch a Star." All employees are encouraged to nominate their fellow employees when they observe them going above and beyond the call of duty. Monthly winners, who receive a \$10 gift certificate, are selected by a drawing of all nominations. Additionally, winners' names will be placed on a wall plaque located in the Administration building and publicized in the employee newsletter,

## **Advisory Board Member Hosts Indian Community Fundraiser**

ACLF Advisory Board Member Leela Mathur and her husband, Lalit, hosted a fundraiser especially for the local Indian community at their home on August 29. The event, which featured Indian food delicacies, raised over \$3,000 for the Foundation and helped strengthen ties between the Indian community and the Library. Many thanks to Leela for helping to make this wonderful event possible.

#### **Foundation Welcomes New Staff**

The Foundation welcomed a new staff member, Judy Liang, who joined the team on September 27. Judy will serve as the Foundation's secretary and will be responsible for managing the donor database, handling correspondence and providing administrative support. Judy's many years as office manager and program coordinator for the California Masonic Foundation have provided her with a wealth of experience and will make her a real asset to the Foundation.

# Legacy Founders SOCIETY

undraising events and campaigns are vital to financing library materials and programs. But another, lasting way that individuals can contribute—and make an impact for generations to come—is through naming the Library in their will, trust, life insurance policy, pooled income fund or other estate gift.

The Alameda County Library Foundation recently established the Legacy Founders Society to thank these generous donors and hopes you too will consider estate planning as a way to contribute. In addition to the satisfaction and peace of mind, some benefits of joining our Legacy Founders Society include:

- The satisfaction of providing much-needed support for Alameda County Library.
- An invitation to the Annual Legacy Founders Society Reception.
- A gold-embossed Certificate of Membership.
- Listing in the Foundation's *Ex Libris* newsletter (unless anonymity is requested).
- Invitation to special "members-only" events. Please contact Lara White at 510-745-1514 for more information about this very worthwhile opportunity.

Our thanks go to the following supporters who have generously included the Foundation in their estate plans, including charter members and our newer members (marked with asterisks):

Debbie & Tom Robinson\* Myril & Nanci Tongan\* **Dolores Rose\*** Paul Fong\* Aaron P. & Maelene Wong

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Any size contribution is greatly appreciated. All donations are tax-deductible.